



www.second-shift.com
708-228-4840



**Fast Track to
Grant Success**

Let's get started: 02/04/2023 | ljohnson@second-shift.com

EXECUTIVE DIRECTORS

OF GRASSROOTS NONPROFIT ORGANIZATIONS

2025!

This course is for nonprofit leaders with limited grant writing experience, designed to help you secure private and government funding. Unlike other grant writing courses, we guarantee results.

Fast-Track Grant Writing®

A practical, proven course delivering fast results for grassroots nonprofits. It helps under-resourced organizations overcome challenges and support communities.

Opportunity

Many foundations and government agencies are funding minority and under-resourced nonprofits. The funds are available, but you must be prepared.



Leonard or Rudina
-708-248-4840



Email Us:
ljohnson@second-shift.com



Check our website:
www.second-shift.com



The PEO Path: Preparation-Execution-Optimization

1. Preparation

(90-Minute Zoom Workshop)



90-minute live training led by and expert with 17 years of experience!



Set revenue goals of \$240,000 within 12-18 months.



Create and submit (5) grant application per month.



Collaborative and project-based learning!

Work on a priority grant project of your choice.



Access proven grant writing resources and tools!

2. Execution

(Leveraging Data for Grant Success)



Set realistic goals for monthly LOIs, proposals, and strategic conversations.



Find and pursue grant opportunities that fit your organization.



Create strong LOIs, proactive grant applications, and responses to RFPs.



Gain 90 days access to grant writing expertise, tools, and ongoing support.



Build a pipeline of new donor prospects.



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3. Optimizing Your Outcomes (180 Days and Ongoing)



Grant stewardship and retention



Continuous accountability and expert support for 90 days



Building Financial Sustainability



Measurement and documentation of success



Building internal capacity—staff and boards

4. Results

We helped secure a \$1.65M grant for youth development. Learn how to rank in the top 10% of applicants.



Learning and Evaluation



Developing a sustainability plan



Building Sustainability through collaborative Fundraising

Investment \$149: (regularly \$300) **Your Fast Track to Success** includes a 90-minute online meeting, 90 days access to grant expert, grant tools and proven grant development recourses

When: Every Friday 9:00–10:30 am or Saturday 9:00 to 10:30 am

Second Shift Productions LTD.

Our Mission, help individuals and organizations build the capacity to thrive:



Certified Grant Writer® with 16 years of experience supporting individuals in overcoming challenges.



Raised over \$40 million to support communities facing violence, trauma, poverty, and racism.



Trained over 500 organizations in leadership, communication, and self-care.



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Don't worry, your very own success will motivate you to complete our course!



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